MARKETING Correlation to High School Leadership Student Expectations

	Real Estate Marketing 8191	Marketing 8120, 8121	Advanced Marketing 8130, 8131	Electronic Commerce 8125	Introduction to Marketing 8111	Fundamentals of Marketing 8110	Principles of Business and Marketing 8115	International Marketing 8135	Advanced International Marketing 8136	Marketing Management 8132	Introduction to Fashion Design and Marketing 8149	Fashion Marketing 8140, 8141	Advanced Fashion Marketing 8145, 8146	Sports, Entert., & Recreational Marketing 8175, 8176	Advanced Sports, Entert, & Rec. Marketing 8177, 8178	Travel/Tourism 8165, 8166	Advanced Travel/Tourism marketing 8167, 8168	Hotel/Motel Marketing 8160, 8161	Advanced Hotel/Motel Marketing8162, 8163	Financial Services Marketing 8180, 8181
HS. 1 The student will evaluate his or her own self-image.				•	•	•	•	•	•	•	•	•		•	•	•		•	•	•
HS. 2 The student will evaluate his or her own behaviors.		•	•		•	•	•	•	•	•	•	•	•	•	•	•		•	•	•
HS. 3 The student will use knowledge of others to improve one's leadership skills.	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HS. 4 The student will analyze the characteristics of leaders.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HS. 5 The student will analyze the complex relationship between the leader and the follower.		•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HS. 6 The student will evaluate the role of context in the process of leadership.	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•		•	•
HS. 7 The student will communicate effectively in pairs, small groups, teams, and large groups.		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HS. 8 The student will analyze and refine decision-making skills.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HS. 9 The student will evaluate the relationship between personal vision and the group vision.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HS. 10 The student will appraise communities and community needs.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HS. 11 The student will evaluate the roles and responsibilities of citizenship.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HS. 12 The student will evaluate the concept of stewardship.		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•
HS. 13 The student will practice leadership through service in a variety of communities.		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•